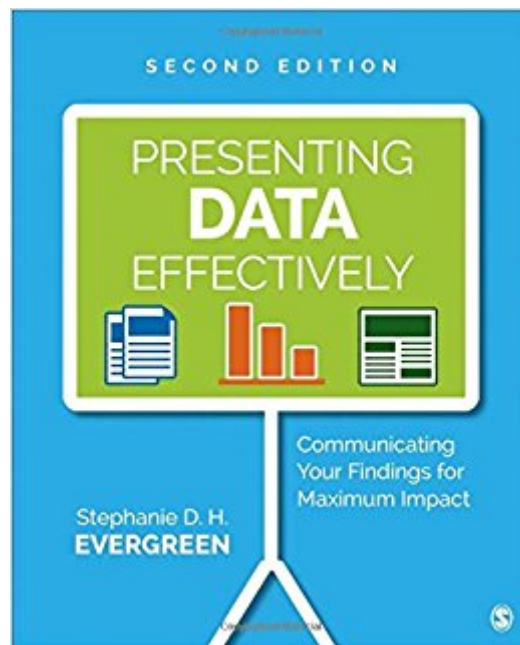The book was found

Presenting Data Effectively: Communicating Your Findings For Maximum Impact

Synopsis

Now in striking full color, Presenting Data Effectively, Second Edition by Stephanie D. H. Evergreen shows readers how to make the research results presented in reports, slideshows, dashboards, posters, and data visualizations more interesting, engaging, and impactful. The book guides students, researchers, evaluators, and non-profit workersÃ¢â ¬â ¢anyone reporting data to an outside audienceÃ¢â ¬â ¢through design choices in four primary areas: graphics, text, color, and arrangement. The Second Edition features an improved layout with larger screenshots, a review of the recent literature on data visualization, and input from a panel of graphic design experts.

Book Information

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Customer Reviews

Dr. Stephanie Evergreen is an internationally-recognized speaker, designer, and researcher. She is best known for bringing a research-based approach to helping researcher better communicate their work through more effective graphs, slides, and reports.Ã Â She holds a PhD from Western Michigan University in interdisciplinary evaluation, which included a dissertation on the extent of graphic design use in written research reporting. Dr. Evergreen has trained researchers worldwide through keynote presentations and workshops, for clients including Time, Verizon, Head Start, American Institutes for Research, Rockefeller Foundation, Brookings Institute, and the United Nations. She is the 2015 recipient of the American Evaluation AssociationÃ¢â ¬â „¢s Guttentag award, given for notable accomplishments early in a career. Dr. Evergreen is co-editor and co-author of two issues ofÃ Â New Directions for EvaluationÃ Â on data visualization. She writes a

popularÃ Â blogÃ Â on data presentation at StephanieEvergreen.com. Her books Presenting Data Effectively, first edition, andÃ Â Effective Data Visualization, both hit #1 on bestseller lists.

This is a good intro book. I got some good ideas. But mostly just skimmed the rest. I'd recommend it to beginners.

Fantastic resource for presenting data using all the big media types.

Stephanie Evergreen's work has made my work better. This is a great intro tool for anyone trying to up their game presenting their data. I was put in charge of data translation with NO graphic design experience. Evergreen's tools have made me look like I know what I am doing. Buy it. You won't regret.

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